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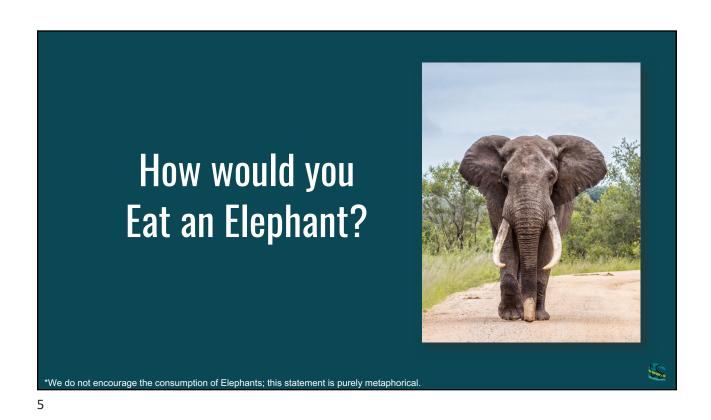


About Me



Christina Maines

- Christina is an Agile Coach and SAFe® Program Consultant (SPC).
- She has over 6 years of experience coaching Agile transformations in government and private organizations.
- A life-long learning, Christina is always looking for books, articles, courses, etc to continuously learn and improve.
- In her spare time, she enjoys spending time with family, crafting, and a wide array of music.



Obstacle: Much of What We Build is

Waste

Rates of Feature Usage in Software Projects:

Sometimes
15%
Always or Often Used 20%
Always or Often Used 64%
Standish Group CHAOS Report

How do we improve by "building the right thing?"

Obstacle: "Project Think" Generates Waste and Missed Outcomes

A project-ized organization would build all of the features ... even the economic losers

This leads to over-spending and delayed delivery

A software product mentality would try to avoid building the losers

In doing so, it may achieve most of the economic benefits for less money and in less time

Minimum Marketable Product

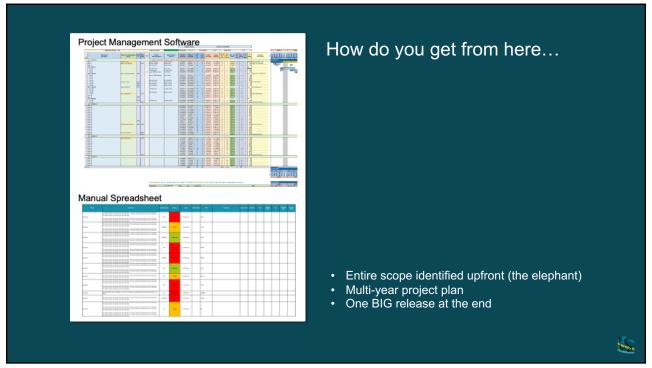
Product – Item or service that fulfills a customer need

Marketable – It is good enough that we could sell it and they would "buy it" (quality, functionality, usefulness, etc.)

Minimum – Smallest version that achieves both objectives

...and it has to make business sense. The MMP should have good feature level economics!

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One bite at a time...





Capture Strategy & OKR Alignment



Strategy Capture with OKRs



Analyze and explore a few possible future scenarios and **delineate actions** to be taken for each one.

Identify value streams & organize around value

- VSM completed by VMO
- Scope mapping after VSM to identify MMPs

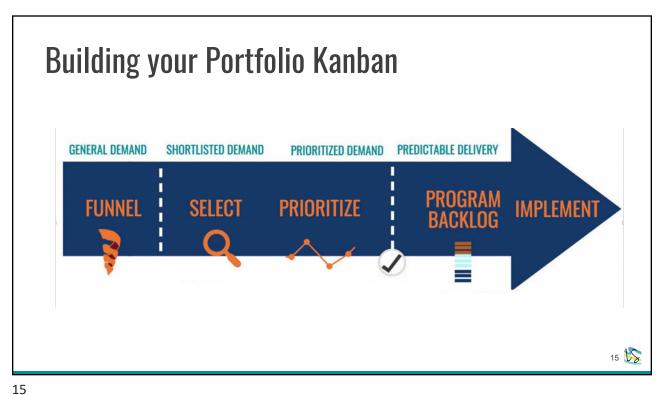
Output: Define clear objectives and key results (OKRs) for the upcoming quarter

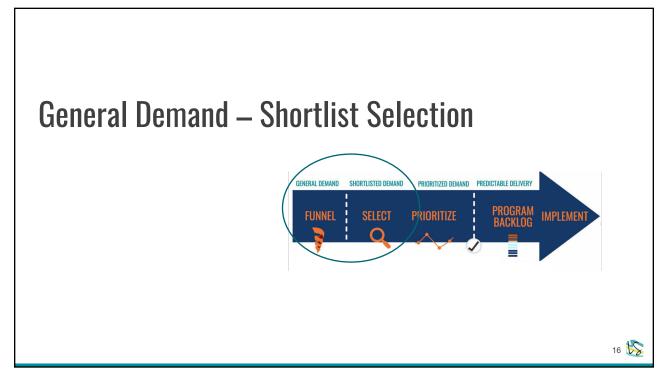
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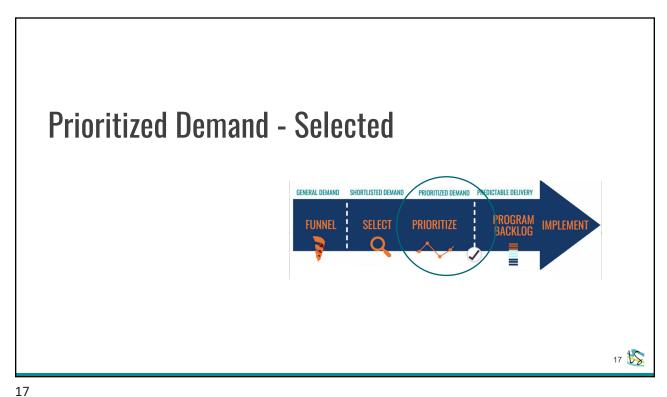
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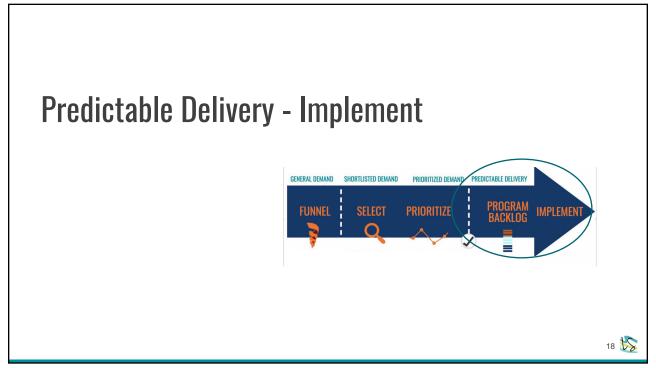
3. Build your Portfolio Kanban













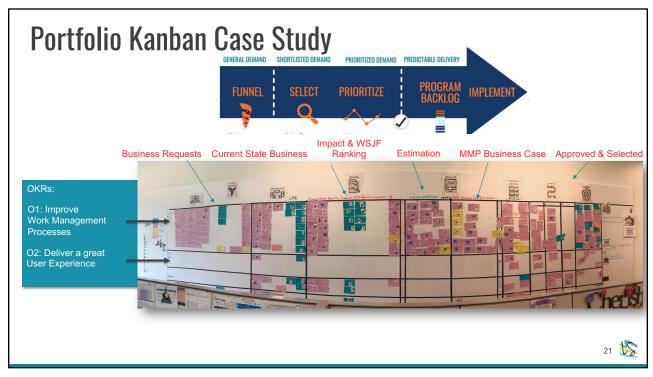


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4. Let's explore a case study





In summary...

- Requiring the full scope of the project upfront with a single release at the end of the project does not provide flexibility for shifting priorities based on business need.
- Limiting scope upfront, providing incremental releases will ensure value delivery, reduction of waste, and provide room to adjust priorities based on business needs.

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